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Overview

Incentives

Complexities

Cost

Solutions

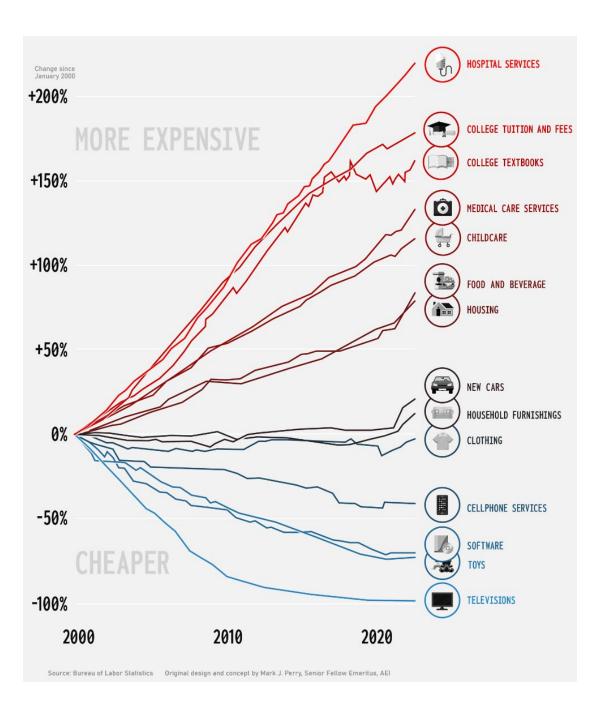


Misaligned Incentives



Complexities



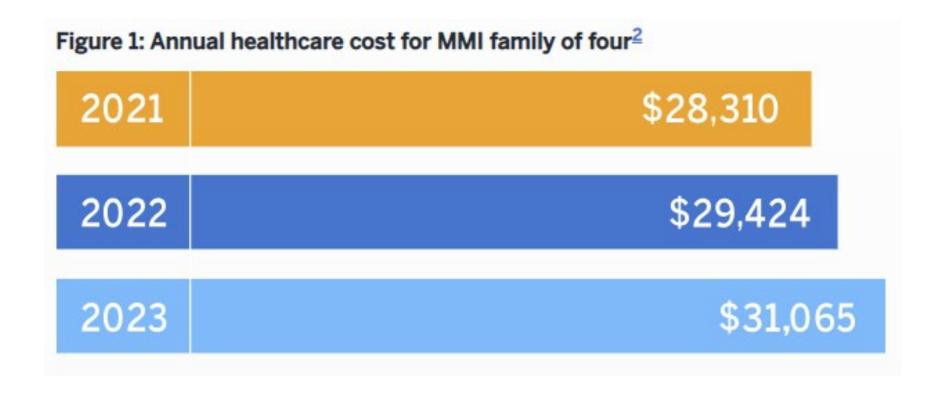




Cost



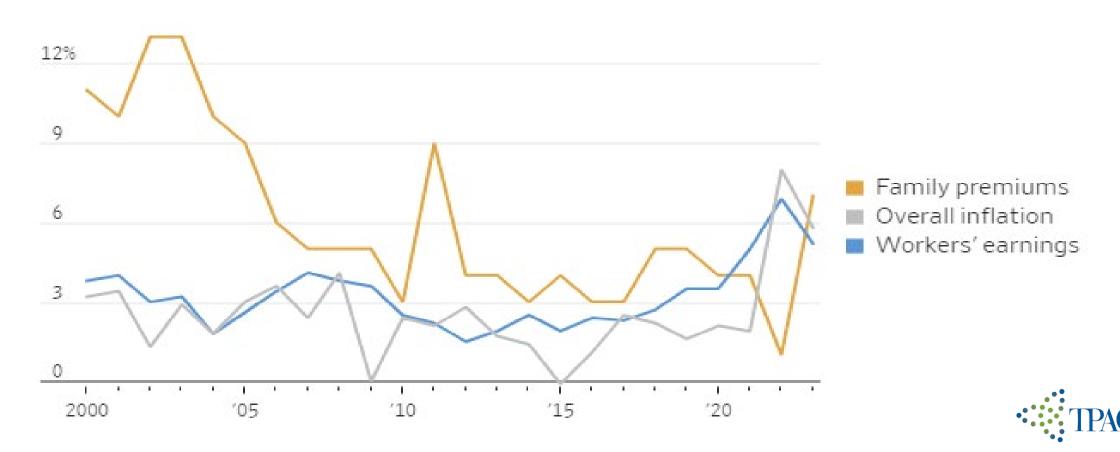
Cost of healthcare for family of four



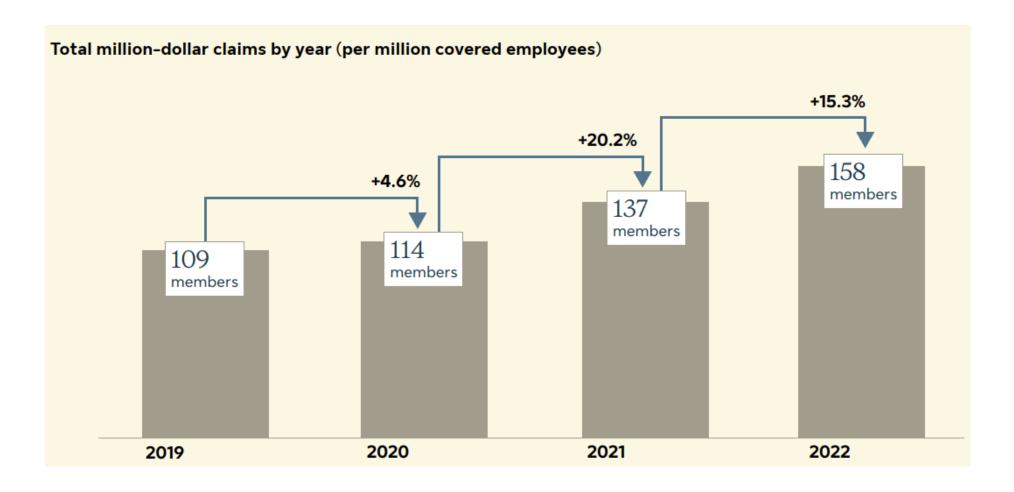


Inflation

Average annual change

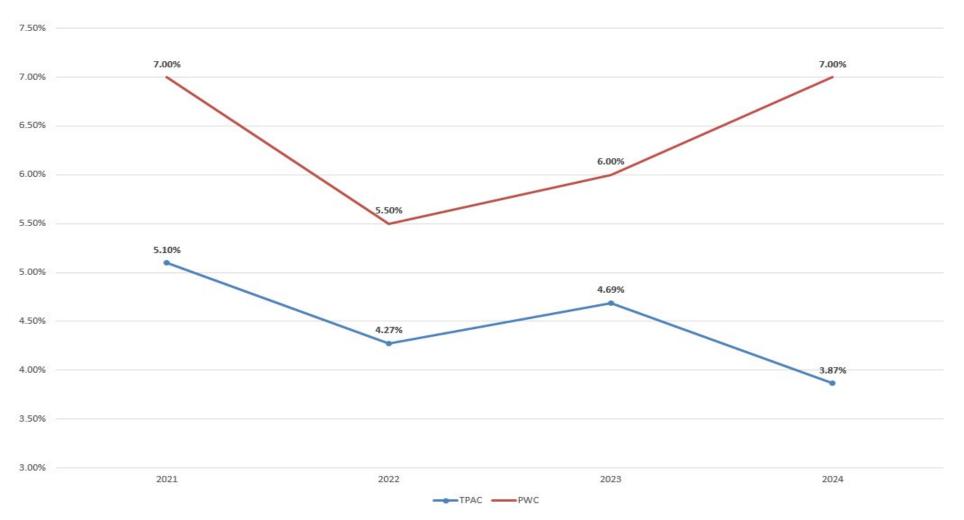


Million-dollar claims





Total Trend





KFF Poll – March 2024

- About half of U.S. adults say it is difficult to afford health care costs, and one in four say they or a family member in their household had problems paying for health care in the past 12 months.
- ¼ of adults have skipped or postponed care in the last 12 months because of cost.
- 60% of adults went without care due to cost at some time.
- 21% of adults have not filled prescriptions due to cost.
- 48% of insured adults worry about affording monthly premium.
- 46% of adults rate their insurance as fair or poor in respect to monthly premium and OOP.
- 41% report debt due to medical or dental bills.
- 74% are worried about affording medical costs.



Get Out of My Pocket

Most Voters Say Out Of Pocket Costs Are Top Health Priority

Which of the following health care priorities do you think is most important for the country to address?

Lowering out of pocket health care costs for people

Getting more value for health care spending

Ensuring the financial sustainability of Medicare

Reducing national spending on health care

Reducing the costs employers pay for health insurance for their workers

Easing the effect of Medicaid on state budgets

NOTE: Among registered voters. See topline for full question wording. SOURCE: KFF Health Tracking Poll (Jan. 30-Feb. 7, 2024) • Get the data • PNG



Bankrupt!

- An estimated 100 million Americans have medical debts. Their bills make up about half of all outstanding debt in the country.
- 66.5% of all bankruptcies are related to healthcare issues
- 75% of those families had health insurance
- 264,000 families with health insurance file bankruptcy each year due to healthcare costs
- Not only bankrupt, no care
 - Minnesota non-profit system rejects patients with more than \$4,500 in debt.



Your Product is Terrible



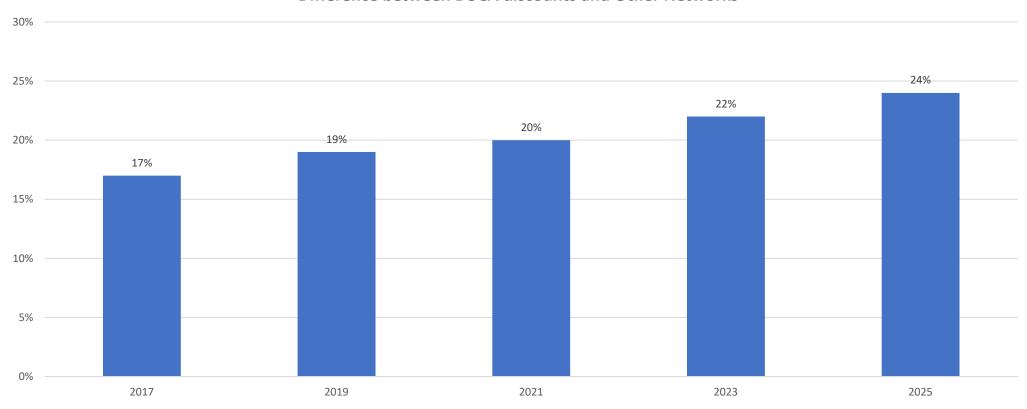
What to Do About it

- Become Missional
- Measure what matters
- Engage "FPAs"
- Communicate cost containment approach
- Demonstrate financial prowess
- Simplify



BUCA Discounts

Difference between BUCA discounts and Other Networks





What to Do About it Reference Based Pricing

- BUCA pays an average of 177% of Medicare nationally
- BUCA pays 185% of Medicare in TX
- Claim cost is 35% less than network business on TPAC block
- There are products that remove the balance bill liability
- Transparency files will increase pressure to accept
- Case law is building in favor of RBP.
 - Colorado Supreme Court May 16, 2022
 - If patients don't get a price at the time of service, the Court said, the law says the price should be "reasonable."
- TPAC Plan



What to Do About it

- Investment in technology
- Data
- Direct contracting
- Captives & consortiums
- Risk sharing
- Not waiting for the big renewal
- 1% change





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