



## Schedule of Events - Fall 2023

### Day 1 Tuesday, August 8th

7:30 - 5:30 Registration Opens  
Exhibitor Area Opens

8:30 – 8:45 Welcome and Opening Remarks by President Scott Baker

8:45 – 9:45 **Session I – Rob Shelley, Leaf Health** **Joint Session**  
Cell and Gene Therapy: Background, market dynamics, latest trends, emerging strategies for the mid-market today. We will also review other recent market developments, including Humira biosimilar launch, new insulin pricing and weight loss.  
*Course #136049 1 hr. TDI CE credit, pending approval*

9:45 – 10:00 **Break & Vendor Networking**

10:00 – 11:00 **Session II – Nick Bond, The Phia Group**  
ChatGPT and its emerging use in the Healthcare industry

#### **Session II B – Katy Greene, 90 Degree Benefits**

##### **HIPAA Privacy Training**

This training will deliver a working understanding of how HIPAA impacts employer plans, brokers, and TPAs. The concepts covered will ensure protected health information (PHI) is handled properly while allowing for plans to be operated in an efficient manner.

*1 hr. TDI CE credit, pending approval*

11:00 – 12:15 **Session IIIA – Panel AI - Underwriting and Sales Development**

John Kelbel, TMHCC,  
Byrd Preston, Bardon Insurance  
Devonne Bruce, Skyward  
Kevin Hokanson, Accurisk

#### **Session IIIB – Eric Johnson, Comedy CE**

Using AI to improve work flow

12:15 – 1:15	<b>Lunch</b>
1:15 – 1:30	<b>Introduction of Exhibitors</b>
<b>1:30 – 2:30</b>	<b>Session IVA – Wayne Orchard, Lyric Health</b> Virtual Primary Care How Virtual Primary Care works within the health system and how it may be used for cost containment. Course #136050, 1 hr. TDI CE credit, pending approval
2:30 – 3:30	<b>Session VA – Panel – Pharmacy Coverage Challenge: How can we provide access to needed drugs while keeping costs at a viable level?</b> Justin Jasniewski, Serve You Rx Byrd Preston, Bardon Insurance Group Heather Schiappacasse, Payer Matrix Alex Jones, Janssen Scientific Affairs, LLC <i>(Alex is here as an individual, and not representing the views of Janssen in any way, or any company).</i>
	<b>Session VB – Robby Kerr, Tokio Marine HCC</b> <b>Stop Loss: Contract Terms, Stop Loss Reporting, and Important Considerations</b> Course #136051 1 hr. TDI CE credit, pending approval
<b>3:30 – 4:00</b>	<b>Networking Break</b>
4:00 – 5:00	<b>Session VIA – Patrick Bores, Smart Data Solutions</b> AI and Automation: Transforming Payer Workflows
	<b>Session VIB– Katy Green, 90 Degree Benefits</b> <b>Disclosure and Fiduciary Requirements</b> <i>The training will deliver the required framework to ensure all brokers and TPAs meet the common disclosure and fiduciary requirements under federal law. Administrative Agreement example language and common situations will be discussed to further aid in attendee comprehension of said requirements.</i> 1 hr. TDI CE credit, pending approval
<b>5:00 – 5:15</b>	<b>Introduction of Sponsors</b>
5:15 – 5:45	<b>Silent Auction and Vendor Time</b>
5:45 – 6:45	<b>Happy Hour</b> Dinner on your own

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<b>Day 2</b>	<b>Wednesday, August 9<sup>th</sup></b>	<b>All Joint Sessions</b>
7:30	<b>Registration Desk Opens</b>	
7:30 - 8:30	<b>Breakfast</b>	
8:30 – 8:50	<b>Annual Meeting</b>	

- 9:00 – 10:00     **Session VII - Chairman James Frank, Texas House of Representatives, District 69**  
Chairman Frank will discuss the bills passed this session that will affect healthcare coverage in Texas including HB711.
- 10:00 – 11:00     **Session VIII - Tony Minnich, Tokio Marine HCC**  
*Group Stop Loss Captives, approved for 1hr. TDI CE credit*  
An in-depth look at risk transfer alternatives in group benefits, the different captive models, and characteristics of an appropriate prospect, with case studies.
- 11:00 – 11:15     **Break**
- 11:15                Silent Auction Closes
- 11:15 – 12:15     **Session IX - Brady Bizarro, The Phia Group**  
Regulatory Update

*B Sessions in red are 2<sup>nd</sup> track breakout sessions in a different room*