



TEXAS ASSOCIATION OF BENEFIT ADMINISTRATORS

Sponsorship Opportunities

The following are our sponsor levels for the 2023 Fall Conference. Sponsorship items that require printing, signage or inclusion on tabaconference.com must be purchased no later than **August 1st**. If you want to purchase your sponsorship before registration opens, you can call or email Phyllis Campbell to set up your sponsorship. You can pay by credit card or request to be invoiced.

Gold Sponsor

\$5000

- One Complimentary Conference registration
- Exhibit Booth space
- Signage at Reception as Gold Sponsor
- Verbal Recognition and introduction at Reception
- Logo on TABA Website
- Recognition on Event signage as Reception Sponsor
- Opportunity to introduce a Conference Speaker & say a few words about your Company
- Sponsor ribbon for name badge
- Logo in Conference Power Point
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

Gold Sponsor – Specialty Bar

\$5000

- One Complimentary Conference registration
- Exhibit Booth space
- Signage at Reception as Specialty Bar Sponsor
- Verbal Recognition and introduction at Reception
- Logo on TABA Website
- Recognition on Event signage as Reception Sponsor
- Opportunity to introduce a Conference Speaker & say a few words about your Company
- Sponsor ribbon for name badge
- Logo in Conference Power Point
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

Silver Sponsors

\$2500

- 50% Discount on first Conference Registration
- Recognition on Event signage as Silver Sponsor
- Recognition and introduction during Conference
- Opportunity to introduce a Conference Speaker & say a few words about your company
- Sponsor ribbon for name badge
- Logo in Conference Power Point
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

Bronze Sponsors

\$1000

- Recognition on Event signage as Bronze Sponsor
- Sponsor ribbon for name badge
- Logo in Conference Power Point
- Recognition and introduction during conference
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

Name Tag Sponsor

\$1500

- Name and logo on name tag holders
- Recognition on Event Signage as Name tag sponsor
- Verbal Recognition and introduction at events
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

Electronics Charging Station – 2 available

\$1500 ea.

One inside conference meeting room and one in registration area

- Name and logo on charging station table
- Recognition on Event Signage as Charging Station Sponsor
- Opportunity to put flyers or cards on Charging Station table
- Verbal Recognition and introduction at events
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

Podium Sponsor

\$1500

- Name and logo on sign on front podium
- Recognition on Event Signage
- Verbal Recognition and introduction at events
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

WIFI Sponsor

\$1500

- Name and logo on signage giving the WIFI password – which will be your company name
- Recognition on Event Signage
- Verbal Recognition and introduction at events
- Sponsor Ribbon for Name Badge for all sponsor attendees
- Logo in Conference Power Point
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

Second Track Program Sponsor

\$1500

- Name and logo on signage outside Breakout Room
- Name & logo on Program Trifold
- Recognition on Event Signage
- Verbal Recognition and introduction at events
- Sponsor Ribbon for Name Badge for all sponsor attendees
- Logo in Conference Power Point
- Logo on Sponsor wall on TABAConference.com
- Electronic Sponsor Booth space on TABAConference.com

TABA 2023 Spring Conference

August 8-9th, 2023

Westin Dallas Stonebriar Golf Resort & Spa

1549 Legacy Drive, Frisco TX 75034

Frisco, Texas

For more information contact:

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