

Diabetes Care Plus

Diabetes affects one in 10 Americansⁱ and is the leading non-specialty drug cost driver. If not managed effectively, diabetes can lead to severe complications like increased risk for cardiovascular disease, stroke, high blood pressure, or kidney disease. For every one percent increase in A1c (a measurement of blood glucose for the last three months), plans experience a 13 percent increase in diabetes-related costs. That amounts to \$736 annually per member.ⁱⁱ

Serve You Rx Diabetes Care Plus is a program designed to improve member health education and outcomes. Enrolled members receive tailored interventions to increase their access to care and improve medication adherence.

KEY PROGRAM COMPONENTS

- **Manufacturer Assistance Copay Accumulator Program** — capture financial assistance provided by diabetes drug manufacturers to reduce out-of-pocket costs for members and plans.
- **Free meters and educational materials** — leverage pharmaceutical manufacturer assistance for preferred blood glucose meters and educational materials at no cost to the member or plan.
- **Benefit design** — proactively reduce total healthcare costs by offering the most prescribed generic preventive medications (for diabetes and its related complications) and select diabetes-related supplies at a reduced or waived cost.
- **Focused utilization medication management** — enable plans to maximize prescription drug cost savings, ensure appropriate drug use, and improve member outcomes by utilizing clinical Prior Authorization, Step Therapy and Quantity Limits for targeted brand diabetic medications.
- **Adherence monitoring** — improve outcomes and reduce healthcare costs by decreasing hospitalizations, emergency room visits, physician office visits, and the use of adjunctive medications by encouraging non-adherent members to take their diabetic medication(s) as prescribed via targeted member outreach.
- **Exclusive mail** — provide the convenience of home delivery for diabetic medications at affordable prices and allow for easy refill ordering online, by phone, or via mail with pharmacist consultation available 24/7.
- **Annual program outcomes reporting** on member engagement and clinical outcomes.



A member achieving A1c within normal limits can result in \$1,840 savings per year.



For more information about Serve You Rx's pharmacy benefit management services, please email sales@serveyourrx.com or call **888-243-6890**.