



Smart Healthcare Platform

Pointing your clients to lower costs and higher membership.

You care about your clients' success. **You want** to keep current clients happy and grow your business, and your clients **expect you** to make their lives easier and reduce claim costs.

But with traditional cost containment and service quality improvement efforts, there is little measurable impact on:

- Member Satisfaction
- Growth
- Retention
- Service Quality

Lucky you, there's a solution to help you meet your and your clients' goals.

Point Health combines 25 years of pricing data, the first-ever Smart Healthcare Platform, and tech-enabled, human-driven solutions to provide your clients with a superior healthcare experience. Plus, you gain better client retention and a compelling differentiation for business growth.

71% of insured employees said rising costs were their top dissatisfaction driver.

49% of employees will look for a new job within a year if benefits are confusing or unsatisfying.

51% of employers believe benefits will become even more important over the next 3-5 years to increase retention.

Contact Us: www.pointhealth.com/request-a-demo

Email: Hello@PointHealth.com

  @PointHealthCo

Here's how our **Smart Healthcare Platform** helps:



Point Health App

For members or employees that like to have control, our app allows them to view pricing for hundreds of healthcare services. Users can shop and compare doctors, labs, hospitals, medications, and more. You can empower your clients' members or employees to easily shop and manage their healthcare in one easy-to-use platform.

16.5%

AVERAGE NPS

Growth for plans offering any health advocacy services.



Healthcare Navigation

In non-emergency situations, we know how important it is to take the time to find the most affordable care option. Our healthcare navigators listen to members' needs and find the best option for them that provides great care at a low price. Happy members mean happy clients, which leads to positive ratings and business growth for you.

61%

AVG. COST SAVINGS

From healthcare navigation recommendations over a 4-year period.



Bill Negotiation

Sometimes members don't go to the most affordable option. In fact, sometimes they go to the most expensive option. All is not lost though. With bill negotiation, a dedicated Point Health patient advocate will take members' bills and negotiate it down.

\$384 M+

MEDICAL BILL SAVINGS

Negotiated on behalf of members and their plans since 2007.

700K+

MEMBERS SERVED

Our 25+ health plan clients, including traditional insurance, discount medical plans, limited benefit plans, medical cost sharing, and TPAs.

Expertise born from experience.

Ready to lower costs, reduce churn, and grow membership? Reach out and a Point Health expert will be happy to help you.

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