

Pharmacy Clinical Care Management



Fighting Rising Drug Costs

Inappropriate prescribing, dispensing, and prescription use can have a great impact on rising drug costs. Pharmacy Clinical Management Programs are designed to help identify these situations and minimize the cost impact to the plan.

Our Solution

Keenan Pharmacy Care Management (KPCM) integrates with your PBM to ensure that the best possible drug therapies are chosen, based on their clinical effectiveness and overall cost to patients and the plan.

Our program is an evidence-based clinical management approach that is proven to reduce costs and improve health outcomes. With KPCM, there is no disruption to your PBM or plan design. Best of all, you get savings guarantees so there is virtually no risk to you.

How It Works

KPCM is **plan participant and physician friendly**. We have developed a proprietary automated care management system to review a client's claims data and recommend possible drug alternatives to the prescribing physician. We encourage the **utilization of the most effective treatment** and communicate these options to plan participants and their physician.

OUR RESULTS



30%
Initial Physician
Approval Rate

50%
After Year 1



85%
Patient Participation Rate
Based on Physician Approved Changes



Non-Specialty
\$6–\$18
PMPM Net Savings¹

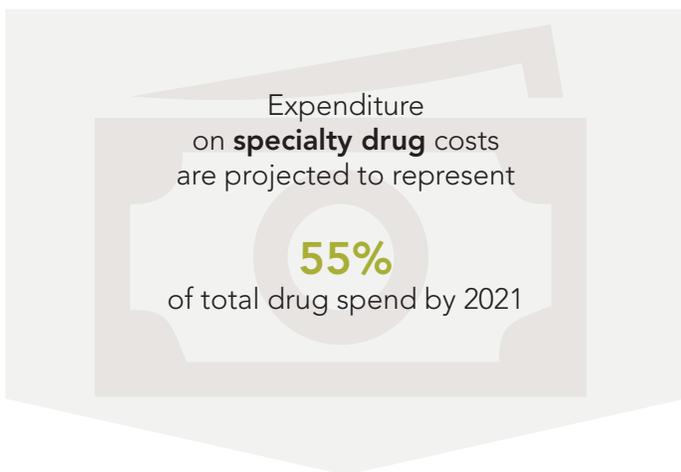
Specialty
15%–40%
Lower Cost²

Specialty Drug Solutions

Expenditure on specialty medications is one of the fastest-growing components of pharmacy benefits.

Plan sponsors feel powerless to question or influence specialty-therapy prescribing, despite eye-popping prices charged by manufacturers.

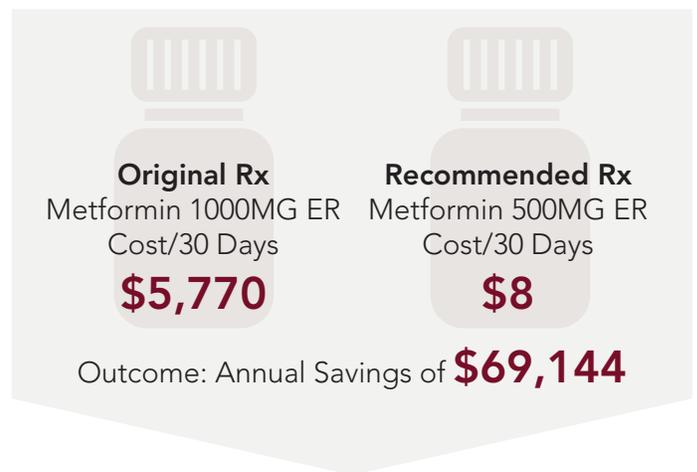
KPCM provides an impartial clinical review and approval of specialty medications through managing the prior authorization process.



Non-Specialty Drug Solutions

KPCM encourages the utilization of the most effective treatment and communicates these options to plan participants and their physician.

Prescription drug claims are analyzed and potential clinically appropriate alternatives are identified and recommended to the prescriber.



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For additional information please contact your account representative or email us at: KPS@keenan.com